

# Amilya Antonetti

## Human Behaviorist and Creator of the Genius Key

**Amilya** burst onto the national scene in the 1990's after discovering the life-threatening effects cleaning products had on her infant son. She successfully founded Soapworks(TM), which quickly became one of the fastest growing, privately owned household product companies in North America. She sold the company (now renamed Green Works) and today it is a wholly owned division of Clorox with annual sales of \$200M.

**Amilya** has helped companies innovate, grow, communicate, and increase performance and efficiencies by 40-60%. Using her business building processes, her experience leading more than 49,000 employees (both American and international) and her human behavior training, Amilya helps business leaders maximize their HUMAN CAPITAL. She helps them close the GAP and transform the way organizations utilize their greatest asset: their people. She has worked with some of the most high-profile clients in music, sports and entertainment.



## Speaking Topics

- The 10 Things I Wish Someone Told Me Before Growing My Company to 100 Million
- How To Get The Best Out Of Everyone On Your team
- The Genius Key To Your Company's Hidden Growth
- Being Good At Something Doesn't Make You A Good Leader. *Find Your Genius As A Leader*
- Genius Key: Transforming Culture & Building Teams
- Breaking Barriers To Growth
- How The Little Guys Can Win Against The Big Boys In Business
- The Soft Dollars To Your Company's Growth
- Being Unusual Is Required For Innovation

As seen on:



## Testimonials

*Amilya is a wealth of knowledge in business & relationships. — Steve Harvey*

*She is a visionary and a woman to watch in business! — Oprah Winfrey*



*Amilya is a one of kind natural leader. — Zig Ziglar*



*I loved having you join us at our Smart Women Summit, you were amazing and added SO much! You are a true class act. — Marin Bright, CEO Smart Meetings*



## Awards

*Seven Times INC'S. 500 – 500 Fastest Growing Private Companies*



*“WOMAN OF THE DECADE” – 2018 Women's Economic Forum*



*Twice Nominated For ERNST & YOUNG'S “Entrepreneur of The Year”*

*Amilya!*

**To book Amilya, Contact:**

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